

2017 DEKALB COUNTY FREE FALL FAIR
September 25 – 30, 2017

Notice of a Promotional Program for the 2017 Fair

THE DEKALB COUNTY FAIR ASSOCIATION WISHES TO PROVIDE NEW AND EXCITING OPPORTUNITIES TO OUR FAMILY OF FAITHFULL FAIR GOERS AND ATTENDEES. WE ARE CONTINUALLY LOOKING FOR NEW PROGRAMS AND OPPORTUNITIES TO EXPAND OUR TRADITION OF A QUALITY AND FAMILY-FRIENDLY EVENT.

SO FOR THE 2017 FAIR WE WISH TO IMPLEMENT A PROMOTIONAL PROGRAM THAT WE HOPE ALL FAIR VENDORS WILL PARTICIPATE IN. WE ARE TAGGING THIS PROMOTION AS:

TWO DOLLAR TUESDAY

OUR CARNIVAL COMPANY HAS AGREED TO OFFER ALL RIDE TICKETS ON TUESDAY SEPTEMBER 26TH FOR \$2.00. TO GO ALONG WITH THAT WE ARE REQUESTING ALL FOOD VENDORS AND MERCHANTS TO OFFER AT LEAST ONE PRODUCT FOR \$2.00. IF WE ALL PARTICIPATE THIS IS BOUND TO BE A SUCCESS FOR BOTH FAIR-GOERS AND FAIR VENDORS.

PLEASE EXPECT A FOLLOW-UP PHONE CALL FROM US TO CONFIRM YOUR ATTENDANCE AT THIS YEARS FAIR AND YOUR COMMITMENT TO PARTICIPATE IN THIS PROMOTION.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT ME AT (260) 909-0454 OR EMAIL: MDLEY57@YAHOO.COM

THANK YOU IN ADVANCE AND I LOOK FORWARD TO SEEING YOU AT THIS YEAR FAIR AND TALKING TO YOU SOON.

KINDEST REGARDS:

MIKE LEY
CONCESSIONS AND CARNIVAL MANAGER



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(260) 925-1834 • Fax: (260) 925-1832 • www.dekalbcountyfair.org

"Largest Family Reunion in America"

NOTICE OF ADDITIONAL VENDOR SPACE FOR 2017 DEKALB COUNTY FREE FALL FAIR

THE DEKALB COUNTY FAIR ASSOCIATION HAS OPENED UP A COMPLETE NEW STREET FOR FOOD, GAME AND NOVELTY VENDORS FOR THE 2017 FAIR AND TAKING APPLICATIONS FOR THAT SPACE. PLEASE SEE THE ATTACHED MAP IDENTIFYING THAT STREET (UNION STREET) HIGHLIGHTED IN ORANGE COLOR. FOR THIS YEAR WE ARE ONLY UTILIZING THE EAST SIDE OF THE STREET FOR VENDOR USAGE.

IF YOU OR SOMEONE YOU KNOW MAY BE INTERESTED IN SOME SPACE PLEASE FILL OUT THE APPLICATION FORM INCLUDED WITH THIS NOTICE AND SUBMIT AS PER THE INSTRUCTIONS ON THE APPLICATION. SPACE IS BEING ALLOCATED ON A FIRST-COME BASIS AND AS APPROVED BY THE FAIR MANAGEMENT.

THIS YEARS FAIR IS SEPTEMBER 25TH THROUGH THE 30TH.

THE APPLICATION FOR VENDOR PARTICIPATION IS AVAILABLE ONLINE OF THE DEKALB COUNTY FAIR ASSOCIATION WEBSITE AT WWW.DEKALBCOUNTYFAIR.ORG OR BY CONTACTING THE CONCESSIONS AND CARNIVAL MANAGER MIKE LEY AT MDLEY57@YAHOO.COM OR BY CALLING (260) 909-0454.

ALSO AS A SIDE NOTE THE FAIR ASSOCIATION IN CONJUNCTION WITH THE DEKALB COUNTY 4-H COUNCIL ARE PUTTING ON A FUND-RAISING EVENT: RIBFEST 2017 AND ARE TAKING APPLICATIONS FOR BBQ VENDORS FOR THE EVENT HELD JUNE 10, 2017. INFORMATION ABOUT THIS EVENT MAY BE FOUND ON THE DEKALB COUNTY FAIR ASSOCIATION FACEBOOK PAGE.

April 23, 2017

