

2018 DEKALB COUNTY FREE FALL FAIR
September 24 – 29, 2018

Notice of a Promotional Program for the 2018 Fair

THE DEKALB COUNTY FAIR ASSOCIATION WISHES TO PROVIDE NEW AND EXCITING OPPORTUNITIES TO OUR FAMILY OF FAITHFULL FAIR GOERS AND ATTENDEES. WE ARE CONTINUALLY LOOKING FOR NEW PROGRAMS AND OPPORTUNITIES TO EXPAND OUR TRADITION OF A QUALITY AND FAMILY-FRIENDLY EVENT.

SO FOR THE 2018 FAIR WE WISH TO IMPLEMENT A PROMOTIONAL PROGRAM THAT WE HOPE ALL FAIR VENDORS WILL PARTICIPATE IN. WE ARE TAGGING THIS PROMOTION AS:

TWO DOLLAR TUESDAY

OUR CARNIVAL COMPANY HAS AGREED TO OFFER ALL RIDE TICKETS ON TUESDAY SEPTEMBER 26TH FOR \$2.00. TO GO ALONG WITH THAT WE ARE REQUESTING ALL FOOD VENDORS AND MERCHANTS TO OFFER AT LEAST ONE PRODUCT FOR \$2.00. IF WE ALL PARTICIPATE THIS IS BOUND TO BE A SUCCESS FOR BOTH FAIR-GOERS AND FAIR VENDORS.

PLEASE EXPECT A FOLLOW-UP PHONE CALL FROM US TO CONFIRM YOUR ATTENDANCE AT THIS YEARS FAIR AND YOUR COMMITMENT TO PARTICIPATE IN THIS PROMOTION.

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT ME AT (260) 909-0454 OR EMAIL: MDLEY57@YAHOO.COM

THANK YOU IN ADVANCE AND I LOOK FORWARD TO SEEING YOU AT THIS YEAR FAIR AND TALKING TO YOU SOON.

KINDEST REGARDS:

MIKE LEY
CONCESSIONS AND CARNIVAL MANAGER